



Hong Kong Union for Young Leaders

香港青年領袖同盟

Friday, 6th October, 2017

Dear Sir/ Madam,

Invitation for the Selection of Sub-Committee Members of the 26th Hong Kong Union for Young Leaders

On behalf of the 26th Hong Kong Union for Young Leaders, I would once again like to express our sincerest gratitude towards your school's contribution to the Union in the previous years. As the 26th HKUYL Executive Committee Board is now officially in office, we are in the process of recruiting Sub-Committee Members.

As a member school of HKUYL, we gladly invite you to nominate **Secondary Five students (or equivalent)** to be our Sub-Committee members. A maximum of TWO non-Campers are allowed to enter the selection. **Ex-Campers** currently attending member schools are **NOT** included in the quota and are eligible to apply.

The Sub-Committee consists of two departments: the **Publicity Department** and the **Promotion Department**. All applicants are required to complete the application form and the respective tasks for their ideal choice of department. Kindly refer to the attachments for further details. Applicants' abilities will be assessed based on the quality of their completed tasks. Shortlisted candidates will be invited to attend an interview scheduled on **Saturday, 14th October, 2017**. Applicants' academic performances, proficiency in English, leadership skills, global perspective, social awareness, as well as knowledge of the Union will be taken into consideration.

Please find enclosed a set of documents, including an Application Form, a Principal Endorsement Form, an introduction of the Sub-Committee Departments, and a list of tasks for nominees. Soft copies of the documents can be found on our official webpage at <http://www.hkuyl.org.hk>. Candidates are required to return their **completed Application Form** together with the **Principal Endorsement Form**, their **completed tasks for the department of their choice**, a **photocopy of their latest School Report**, and a **personal résumé** to the Union via mail to the General Post Office Box 10379 **AND** via email to info@hkuyl.org.hk latest by **Wednesday, 11th October, 2017**.

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Please feel free to contact our **Chairperson, Mr HO, Wun Yin Lester, at 6478 6648**, or our **Vice-Chairperson, Ms WONG, Wing Kwan Eunice, at 6305 9300**, after school hours for any queries or assistance needed. You may also contact us via email at info@hkuyl.org.hk.

Yours faithfully

LI, Chengyang Jeff
External Secretary
26th Hong Kong Union for Young Leaders

HO, Wun Yin Lester
Chairperson
26th Hong Kong Union for Young Leaders

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26th Hong Kong Union for Young Leaders Sub-Committee Selection Application Form

Personal Information

Name (English): _____

(Chinese): _____

HKID Number: _____

Gender: (Male / Female)*

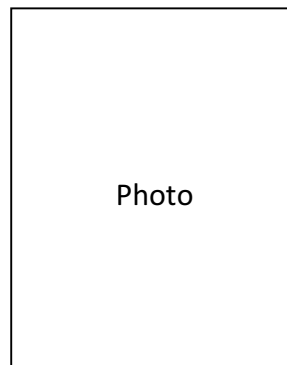
Date of Birth (DD/MM/YYYY): _____

Phone No. (Home): _____

(Mobile): _____

Email Address: _____

Home Address: _____



Please indicate the department you wish to enter:

(Promotion Department / Publicity Department)*

School Information

Name (English): _____

(Chinese): _____

Phone No. (Office): _____

Teacher-in-Charge: _____

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* Please delete as appropriate.



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Questions

Please complete the following questions in English.

1. Briefly introduce yourself.

2. Why are you interested in joining HKUYL?

3. What extra-curricular activities will you be involved in this academic year?

4. State the computer software(s) you are familiar with.



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**26th Hong Kong Union for Young Leaders
Sub-Committee Selection
Principal's Endorsement Form**

I hereby nominate _____ to be a candidate of the Sub-Committee Selection of the 26th Hong Kong Union for Young Leaders (2017 – 2018).

School Chop: _____

Name of School: _____

Signature of Principal: _____

Name of Principal: _____

Date: _____

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26th Hong Kong Union for Young Leaders Sub-Committee Selection Introduction of Departments

Promotion Department

The Promotion Department is mainly responsible for the display of creativity in promotional materials and product designs. Committee members will be responsible for the designing of newsletters, various souvenirs, and the webpage. Applicants enthusiastic about design and creative idea generation and/or proficient in art design and design software are highly encouraged to apply for the Promotion Department.

Publicity Department

The Publicity Department is responsible for maintaining the well-established image of HKUYL, as well as keeping close contact with the Alumni, Honorary Advisors, Sponsors, Schools, and the Media. Applicants interested in handling HKUYL relations with external parties, possessing effective communication skills, and proficient in English are recommended to apply for the Publicity department.

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26th Hong Kong Union for Young Leaders Sub-Committee Selection Tasks for Nominees of the Sub-Committee

Complete ONLY the tasks of the Department you opt for. Please be reminded that you may find information regarding the Union and its projects from the Union's webpage (www.hkuyl.org.hk).

Promotion Department

*Candidates applying for a post as a Sub-Committee member of the Promotion Department must complete **Section A and ONE task from Section B.***

Section A:

Design a new souvenir for the 26th HKUYL with a description concerning its functions and meaning. Emphasis on creativity and originality.

Section B:

1. Produce a promotional video for the 26th HKUYL introducing HKUYL to the public. The video should be no longer than 2 minutes and in 16:9 ratio. Upload the video to YouTube and send us the link of your video.
2. Design a name card for the Committee Members, following the guidelines given below:
 - a) Include a name, a position, a phone number, and an email address. You are not allowed to use your own information for the work.
 - b) Specification: 2 Sided, 850 mm x 550 mm, CMYK Colour Mode, and 300 PPI
3. Produce an art piece to express the theme of 'XXVI'. All presentation media are allowed. A description explaining your work should also be provided.

If desired, please contact our **Promotion Managers, Mr CHENG, Matthew**, at **6621 0701** or **Mr LI, Ho Yin Bonzi**, at **9588 9675** after school hours for the use of the Union Logo.



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Publicity Department

*Candidate applying for a post as a Sub-Committee member of this Department must complete **ALL tasks.***

1. Every year, the Union invites guests to make speeches at the Annual General Meeting and during workshops of Youth Leadership Seminar. Suggest and explain 2 considerations to be made when deciding who to be invited as guest speakers.

(minimum 300 words)

2. In recent years HKUYL has been labelled as a 'joint-school organization', and the effectiveness of its programs have been questioned. Suggest two measures in details to improve the image of HKUYL and increase its exposure in society.

(minimum 400 words)

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